



## Communications and Market Development Internship Lincoln, Nebraska

### Timeframe

May 2012 –May 2013

### Duties & Responsibilities

- Assist and coordinate communication projects, including:
  - Oversee crop progress communication with FFA chapters and reports placement on the website, including photographs
  - Utilizing social media to share positive messages about agriculture, including blogging, Facebook, Twitter, Flickr
  - Capturing and developing videos to share on the web
- Assist with Market Development programs and activities, including:
  - International trade teams, California marketing opportunities, new corn product market development, & assisting with promotional trailer events
- Collect and report corn and corn product utilization and transportation data
  - Resources: USDA Agricultural Statistics Service, private industry sources, Nebraska Dept. of Ag's Corn Borer Certification data
- Assist with youth agricultural education opportunities
- Assist with Government Relations programs and activities
- Assist with representation and set up at trade shows and events as needed, including, but not limited to:
  - Groundwater Festival, Cattlemen's Ball, State Fair, Husker Harvest Days, Big Red Welcome, River City Rodeo, State FFA Convention, NASCAR events
- Assist with various duties in office, such as mailings, copying, filing, etc.

### Qualifications

Any student enrolled in a four-year university located in Lincoln, NE with the following qualifications:

Agricultural background necessary

Interest in the political process, trade and agricultural economics

Proven communication abilities in written and verbal forms of communications

Excellent computer skills

Sophomore standing or above

### Hours Per Week

- May – August: 40 hours/week – with flexibility for summer course work
- Hours are typically between 8:00 a.m. and 5:00 p.m.
- September – May: 10 – 15 hours/week

### Other Opportunities

- Evening meetings required occasionally
- Vehicle provided when driving required
- Opportunity for travel to National Corn Growers Association in Washington, D.C. to learn about ag policy and its development and/or Commodity Classic 2013

### Opportunity for Independent Study

Will work with the University to receive credit hours

### Recommended Coursework

Agricultural Statistics, Ag Policy, Agricultural Economics, Agricultural Education, Communications/Public Relations, or Marketing

### Wage

\$8.50 per hour start with opportunity for increase

### Application Process

Resume and letter of application should be sent to:

*Nebraska Corn Board*

*Communications & Market Development Internship*

*301 Centennial Mall South, 4th Floor*

*P.O. Box 95107*

*Lincoln, NE 68509*

Applications will also be accepted by Fax – 402-471-3345 or E-mail – [janet.miller@nebraska.gov](mailto:janet.miller@nebraska.gov)

**Applications are due in the Nebraska Corn Board office by 5:00 p.m. on February 15, 2012.**